



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

# Lower Merion Township, PA

Comparisons by Demographic Subgroups

2016



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# Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, sex, race/ethnicity, housing tenure (rent or own) and housing unit type (attached or detached).

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (847 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Where differences were noted within Community Characteristics, residents who owned their homes tended to give higher ratings than did those who rented. Similarly, those who lived in detached housing tended to give higher ratings to these same characteristics; however, residents living in attached housing rated Lower Merion Township as a place to retire significantly higher than those living in detached housing. Residents between the ages of 18-34 were least likely to positively rate traffic flow on major streets, but were most likely to rate the ease of walking in Lower Merion Township highly. Female residents tended to rate Lower Merion Township as a place to work, the vibrancy of downtown/commercial areas and the overall quality of business and service establishments higher than did male residents. Homeowners were more likely to positively rate all aspects of Education and Enrichment compared to their renting counterparts.
- Within the pillar of Governance, residents who identified as white alone, not Hispanic tended to rate the value of services for taxes paid and treating all residents fairly higher than those who identified as Hispanic and/or other race. Furthermore, where differences were significant, renters rated general aspects of Governance lower than participants who owned their homes. Residents who were 35 or older, who owned their home or who lived in detached housing tended to rate public information services more highly than younger residents, renters or residents living in attached housing.
- Survey participants who were 34 or younger, rented their home or lived in attached housing tended to participate less in general aspects of Participation. Residents between the ages of 18-34 tended to be most likely to report that they walked or biked instead of driving or used bus, rail, subway or other public transportation compared to their older counterparts; however, they were less likely to say they carpooled instead of driving alone. Respondents older than age 55, who were female, who rented their home or lived in attached housing were more likely to report they were under housing cost stress compared to their peers. Furthermore, older residents (ages 55 or older) were less likely to be optimistic that the economy would have a positive impact on their income in the coming six months.
- When looking at differences among participants’ responses for Lower Merion Township’s custom questions, a few notable items emerged. Although nearly all residents positively rated the overall Police Department and the Department presence in their neighborhood, residents between the ages of 35-54 felt less positively than their younger and older counterparts. Respondents between the ages of 18-34 or residents who lived in rented housing or attached housing were less likely to have reported using the Lower Merion Township library services in person. Female respondents were more likely to indicate that the Blackboard Connect telephone and email alert system and Facebook and other social media were a major or minor source of information about the Township.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The overall quality of life in Lower Merion Township	92%	96%	95%	97%	93%	95%	91%	89%	96%	96%	93%	95%
Overall image or reputation of Lower Merion Township	94%	94%	94%	95%	93%	95%	89%	91%	95%	95%	92%	94%
Lower Merion Township as a place to live	98%	97%	97%	98%	97%	98%	96%	94%	98%	98%	97%	97%
Your neighborhood as a place to live	94%	98%	95%	94%	97%	96%	95%	93%	97%	97%	94%	96%
Lower Merion Township as a place to raise children	94%	95%	96%	97%	94%	96%	93%	91%	97%	97%	94%	96%
Lower Merion Township as a place to retire	57%	64%	71%	70%	62%	67%	61%	68%	65%	59%	76%	66%
Overall appearance of Lower Merion Township	88%	92%	90%	90%	91%	90%	91%	86%	92%	93%	87%	90%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Lower Merion Township	95%	94%	93%	93%	94%	94%	95%	94%	94%	94%	94%	94%
In your neighborhood during the day	97%	98%	98%	98%	97%	97%	100%	97%	98%	97%	98%	97%
In Lower Merion Township's downtown/commercial areas during the day	94%	97%	97%	97%	96%	96%	98%	94%	97%	97%	96%	97%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall ease of getting to the places you usually have to visit	72%	77%	82%	78%	79%	77%	85%	70%	81%	82%	73%	78%
Traffic flow on major streets	28%	45%	50%	44%	43%	42%	50%	30%	48%	47%	39%	44%
Ease of public parking	35%	44%	42%	40%	44%	40%	49%	40%	42%	45%	36%	42%
Ease of travel by car in Lower Merion Township	59%	57%	65%	62%	60%	60%	65%	53%	63%	62%	60%	61%
Ease of travel by public transportation in Lower Merion Township	44%	46%	49%	47%	47%	47%	47%	49%	46%	42%	53%	47%
Ease of travel by bicycle in Lower Merion Township	29%	30%	34%	33%	32%	30%	40%	31%	32%	29%	36%	32%
Ease of walking in Lower Merion Township	69%	58%	65%	63%	63%	61%	67%	73%	59%	57%	70%	63%
Availability of paths and walking trails	70%	61%	68%	68%	63%	65%	67%	70%	64%	61%	72%	65%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Quality of overall natural environment in Lower Merion Township	83%	90%	89%	88%	88%	87%	93%	81%	90%	90%	85%	88%
Air quality	77%	84%	86%	82%	85%	84%	82%	76%	86%	86%	79%	83%
Cleanliness of Lower Merion Township	81%	89%	90%	86%	91%	89%	86%	79%	91%	91%	84%	88%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall "built environment" of Lower Merion Township (including overall design, buildings, parks and transportation systems)	66%	74%	73%	72%	72%	71%	76%	62%	75%	72%	72%	72%
Public places where people want to spend time	79%	76%	73%	78%	73%	75%	75%	74%	75%	73%	78%	75%
Variety of housing options	54%	63%	63%	59%	64%	62%	57%	47%	66%	63%	58%	61%
Availability of affordable quality housing	32%	32%	36%	35%	33%	34%	31%	28%	36%	33%	35%	34%
Overall quality of new development in Lower Merion Township	66%	59%	48%	60%	52%	55%	58%	67%	51%	49%	65%	56%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall economic health of Lower Merion Township	83%	91%	92%	91%	89%	91%	85%	83%	92%	92%	88%	90%
Lower Merion Township as a place to work	69%	76%	87%	83%	76%	83%	62%	68%	83%	81%	77%	80%
Lower Merion Township as a place to visit	63%	74%	79%	76%	73%	75%	71%	71%	75%	73%	75%	74%
Employment opportunities	49%	53%	58%	51%	57%	54%	51%	55%	53%	54%	54%	54%
Shopping opportunities	77%	76%	75%	78%	74%	77%	69%	72%	77%	74%	78%	76%
Cost of living in Lower Merion Township	36%	35%	44%	39%	39%	41%	27%	37%	40%	36%	43%	39%
Overall quality of business and service establishments in Lower Merion Township	80%	78%	79%	82%	75%	81%	69%	80%	78%	77%	81%	79%
Vibrant downtown/commercial areas	71%	60%	53%	66%	52%	59%	60%	66%	56%	53%	68%	59%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Health and wellness opportunities in Lower Merion Township	74%	79%	88%	83%	82%	83%	77%	74%	85%	83%	81%	82%
Fitness opportunities (including exercise classes and paths or trails, etc.)	61%	66%	73%	71%	66%	68%	68%	58%	71%	70%	66%	68%
Recreational opportunities	63%	69%	75%	71%	70%	72%	64%	64%	73%	72%	69%	71%
Availability of affordable quality food	74%	77%	80%	78%	78%	78%	79%	71%	80%	78%	78%	78%
Availability of affordable quality health care	73%	83%	84%	81%	83%	82%	78%	73%	84%	83%	80%	82%
Availability of preventive health services	68%	86%	86%	82%	84%	84%	77%	68%	87%	87%	77%	83%
Availability of affordable quality mental health care	46%	71%	70%	62%	71%	66%	67%	56%	69%	70%	60%	66%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall opportunities for education and enrichment	79%	92%	93%	92%	89%	91%	89%	81%	93%	93%	87%	91%
Availability of affordable quality child care/preschool	50%	60%	68%	61%	64%	63%	56%	42%	65%	62%	63%	62%
K-12 education	90%	96%	95%	97%	93%	95%	94%	86%	96%	95%	94%	95%
Adult educational opportunities	64%	74%	84%	80%	75%	81%	63%	63%	82%	82%	71%	78%
Opportunities to attend cultural/arts/music activities	57%	64%	70%	68%	63%	67%	61%	57%	67%	66%	65%	66%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Opportunities to participate in social events and activities	58%	68%	59%	64%	60%	64%	52%	59%	63%	62%	62%	62%
Opportunities to volunteer	52%	69%	76%	70%	69%	72%	55%	49%	74%	73%	62%	69%
Opportunities to participate in community matters	57%	73%	68%	72%	63%	69%	62%	51%	72%	70%	63%	68%
Openness and acceptance of the community toward people of diverse backgrounds	55%	59%	61%	51%	68%	60%	52%	53%	61%	63%	54%	59%
Neighborliness of residents in Lower Merion Township	54%	65%	59%	59%	62%	61%	53%	51%	63%	64%	55%	61%

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Table 10: Governance - General

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
Lower Merion Township	84%	87%	90%	89%	87%	88%	90%	82%	90%	87%	89%	88%
The value of services for the taxes paid to Lower Merion Township	48%	69%	68%	68%	62%	66%	57%	56%	67%	65%	64%	65%
The overall direction that Lower Merion Township is taking	64%	72%	65%	70%	65%	68%	65%	59%	69%	68%	64%	66%
The job Lower Merion Township government does at welcoming citizen involvement	58%	58%	61%	59%	59%	60%	51%	46%	62%	61%	54%	59%
Overall confidence in Lower Merion Township government	61%	72%	69%	69%	68%	69%	67%	59%	70%	66%	69%	68%
Generally acting in the best interest of the community	64%	69%	68%	66%	70%	68%	69%	58%	70%	68%	66%	67%
Being honest	52%	72%	70%	66%	69%	68%	65%	58%	69%	66%	68%	67%
Treating all residents fairly	59%	63%	69%	60%	69%	67%	54%	56%	66%	64%	64%	65%
Overall customer service by Lower Merion Township employees (police, receptionists, planners, etc.)	90%	84%	88%	88%	86%	87%	87%	86%	86%	85%	88%	86%
The Federal Government	42%	54%	52%	54%	47%	54%	36%	45%	52%	48%	55%	50%

Table 11: Governance - Safety

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
Police services	95%	92%	94%	94%	93%	96%	83%	92%	94%	94%	92%	93%
Fire services	96%	99%	99%	100%	97%	99%	95%	96%	99%	99%	97%	98%
Ambulance or emergency medical services	96%	94%	97%	97%	95%	97%	92%	94%	96%	96%	96%	96%
Crime prevention	86%	88%	90%	87%	89%	89%	84%	88%	88%	87%	90%	88%
Fire prevention and education	85%	92%	89%	91%	89%	92%	82%	89%	90%	90%	90%	90%
Animal control	75%	82%	74%	74%	80%	77%	76%	78%	76%	76%	76%	76%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	67%	80%	80%	84%	74%	79%	76%	72%	80%	79%	77%	78%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Traffic enforcement	53%	69%	72%	69%	66%	69%	60%	58%	70%	68%	66%	67%
Street repair	47%	50%	47%	50%	45%	47%	52%	45%	48%	48%	48%	48%
Street cleaning	69%	65%	61%	62%	67%	63%	69%	72%	62%	62%	68%	64%
Street lighting	61%	58%	65%	58%	66%	61%	65%	63%	61%	58%	67%	62%
Snow removal	65%	75%	74%	73%	74%	74%	64%	70%	73%	74%	70%	73%
Sidewalk maintenance	55%	60%	53%	56%	57%	54%	66%	63%	54%	55%	57%	56%
Traffic signal timing	50%	61%	56%	59%	53%	56%	58%	56%	56%	57%	55%	56%
Bus or transit services	61%	59%	68%	66%	60%	65%	55%	63%	63%	60%	67%	63%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Garbage collection	76%	84%	91%	87%	85%	86%	85%	84%	86%	85%	86%	85%
Recycling	51%	78%	88%	77%	80%	78%	79%	68%	80%	78%	77%	78%
Yard waste pick-up	57%	75%	79%	72%	77%	75%	72%	65%	75%	74%	75%	74%
Drinking water	70%	82%	87%	78%	87%	82%	82%	71%	86%	87%	76%	83%
Preservation of natural areas such as open space, farmlands and greenbelts	58%	70%	62%	62%	67%	63%	73%	50%	68%	68%	58%	64%
Lower Merion Township open space	54%	67%	62%	61%	64%	62%	65%	51%	66%	65%	58%	62%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Storm drainage	70%	75%	71%	68%	76%	71%	78%	73%	72%	73%	71%	72%
Sewer services	72%	90%	87%	82%	89%	85%	86%	76%	88%	89%	79%	85%
Power (electric and/or gas) utility	71%	80%	79%	76%	80%	76%	83%	78%	77%	76%	80%	77%
Land use, planning and zoning	51%	55%	54%	51%	56%	53%	57%	47%	55%	53%	54%	53%
Code enforcement (weeds, abandoned buildings, etc.)	74%	64%	60%	60%	66%	63%	65%	70%	61%	60%	69%	63%
Cable television	71%	68%	67%	67%	68%	70%	57%	64%	68%	68%	67%	68%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Economic development	64%	72%	64%	70%	64%	69%	62%	61%	69%	67%	67%	67%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Township parks	82%	88%	90%	90%	86%	88%	86%	83%	89%	89%	85%	87%
Recreation programs or classes	84%	82%	82%	85%	80%	83%	84%	83%	83%	81%	85%	82%
Recreation centers or facilities	82%	75%	71%	73%	76%	74%	77%	78%	73%	74%	75%	74%
Health services	75%	85%	90%	86%	85%	87%	81%	77%	88%	87%	83%	85%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public library services	78%	94%	95%	93%	91%	91%	93%	82%	94%	94%	88%	92%
Township-sponsored special events	66%	71%	70%	72%	66%	70%	65%	71%	69%	68%	71%	69%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public information services	72%	88%	89%	86%	86%	86%	85%	73%	89%	88%	82%	85%



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Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Sense of community	55%	73%	68%	69%	64%	67%	67%	57%	70%	68%	65%	67%
Recommend living in Lower Merion Township to someone who asks	90%	97%	96%	97%	93%	95%	93%	89%	97%	97%	92%	95%
Remain in Lower Merion Township for the next five years	72%	94%	88%	89%	86%	88%	84%	74%	91%	90%	83%	87%
Contacted Lower Merion Township (in-person, phone, email or web) for help or information	37%	58%	57%	56%	51%	55%	47%	33%	60%	63%	41%	54%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Was NOT the victim of a crime	89%	93%	90%	89%	93%	90%	95%	88%	92%	92%	90%	91%
Did NOT report a crime	83%	85%	83%	80%	88%	84%	87%	82%	84%	84%	84%	84%
Stocked supplies in preparation for an emergency	32%	25%	29%	31%	25%	28%	28%	32%	27%	24%	34%	28%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Walked or biked instead of driving	84%	74%	62%	72%	69%	70%	70%	79%	68%	69%	74%	70%
Carpooled with other adults or children instead of driving alone	36%	57%	39%	51%	38%	45%	42%	43%	46%	50%	38%	45%
Used bus, rail, subway or other public transportation instead of driving	82%	67%	55%	64%	65%	62%	77%	74%	62%	64%	66%	64%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Recycle at home	88%	97%	98%	96%	95%	96%	96%	87%	98%	99%	91%	96%
Made efforts to make your home more energy efficient	66%	82%	77%	77%	76%	77%	76%	71%	78%	81%	71%	77%
Made efforts to conserve water	64%	76%	83%	79%	74%	77%	76%	67%	80%	80%	73%	77%

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Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
NOT under housing cost stress	82%	83%	73%	76%	82%	80%	75%	66%	83%	86%	68%	79%
Did NOT observe a code violation	77%	70%	65%	66%	73%	69%	74%	80%	66%	69%	70%	69%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Purchase goods or services from a business located in Lower Merion Township	95%	99%	98%	98%	98%	98%	96%	95%	99%	99%	97%	98%
Economy will have positive impact on income	37%	33%	25%	30%	31%	31%	29%	31%	31%	33%	27%	30%
Work in Lower Merion Township	37%	35%	29%	33%	32%	34%	26%	30%	34%	33%	31%	33%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Lower Merion Township recreation centers or their services	48%	57%	37%	45%	48%	44%	57%	46%	46%	51%	39%	46%
Visited a neighborhood park or Township park	95%	92%	75%	84%	86%	84%	91%	84%	85%	89%	79%	85%
Eat at least 5 portions of fruits and vegetables a day	92%	91%	87%	92%	87%	88%	96%	85%	91%	91%	88%	90%
Participate in moderate or vigorous physical activity	89%	92%	88%	91%	88%	90%	87%	84%	91%	93%	85%	90%
Reported being in "very good" or "excellent" health	78%	79%	70%	74%	76%	76%	71%	63%	79%	79%	68%	75%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Lower Merion Township public libraries or their services	64%	81%	70%	75%	70%	72%	74%	69%	73%	76%	66%	72%
Attended a Township-sponsored event	38%	49%	33%	40%	39%	38%	44%	40%	39%	42%	36%	39%

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Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Campaigned or advocated for an issue, cause or candidate	23%	25%	36%	30%	29%	30%	23%	25%	31%	31%	27%	30%
Contacted Lower Merion Township elected officials (in-person, phone, email or web) to express your opinion	14%	20%	28%	22%	23%	23%	18%	16%	25%	27%	17%	23%
Volunteered your time to some group/activity in Lower Merion Township	20%	40%	38%	38%	32%	36%	31%	25%	39%	41%	28%	35%
Participated in a club	16%	24%	28%	25%	23%	24%	21%	22%	25%	27%	21%	24%
Talked to or visited with your immediate neighbors	78%	95%	94%	91%	92%	91%	90%	81%	94%	95%	85%	91%
Done a favor for a neighbor	55%	90%	89%	84%	82%	84%	76%	67%	88%	88%	76%	83%
Attended a local public meeting	7%	24%	27%	21%	23%	22%	22%	13%	25%	25%	18%	22%
Watched (online or on television) a local public meeting	7%	24%	33%	25%	25%	25%	21%	11%	29%	30%	18%	25%
Read or watch local news (via television, paper, computer, etc.)	65%	80%	91%	84%	81%	84%	73%	71%	86%	85%	78%	82%
Vote in local elections	81%	89%	97%	91%	91%	93%	83%	80%	95%	94%	87%	91%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Lower Merion Township	87%	89%	94%	93%	88%	91%	86%	81%	93%	92%	89%	90%
Overall ease of getting to the places you usually have to visit	86%	86%	84%	87%	83%	85%	85%	88%	84%	83%	88%	85%
Quality of overall natural environment in Lower Merion Township	84%	85%	89%	89%	83%	87%	84%	81%	88%	86%	87%	86%
Overall "built environment" of Lower Merion Township (including overall design, buildings, parks and transportation systems)	73%	83%	86%	85%	80%	83%	85%	72%	86%	84%	81%	83%
Health and wellness opportunities in Lower Merion Township	65%	64%	76%	75%	63%	67%	84%	73%	68%	67%	73%	70%
Overall opportunities for education and enrichment	73%	79%	80%	83%	73%	77%	85%	71%	80%	79%	77%	78%
Overall economic health of Lower Merion Township	84%	88%	92%	92%	86%	89%	91%	77%	93%	92%	85%	89%
Sense of community	71%	83%	79%	81%	76%	78%	84%	75%	80%	80%	77%	79%

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Table 29: Satisfaction with Lower Merion Police Department

Please rate how satisfied, if at all, you are with these aspects of the Lower Merion Police Department: (Percent rating as "Very" or "Somewhat satisfied").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall Police Department	100%	95%	97%	97%	96%	97%	95%	96%	97%	97%	96%	97%
Response time of officers	100%	97%	98%	98%	98%	98%	97%	97%	98%	98%	99%	98%
Department's presence in your neighborhood	100%	91%	95%	95%	93%	94%	94%	97%	93%	92%	97%	94%
Department's ability to respond to problems in your neighborhood	93%	94%	96%	96%	94%	95%	92%	94%	95%	95%	94%	95%
Personal confidence in the Police Department	95%	93%	96%	95%	94%	95%	95%	92%	95%	96%	93%	95%
Personal respect for the Police Department officers and employees	98%	96%	98%	97%	97%	97%	98%	97%	97%	98%	96%	97%
Police Department's interactions with the community	97%	90%	93%	92%	93%	92%	92%	92%	92%	93%	91%	92%

Table 30: Township Library Usage - In Person

In the last 12 months, how often, if at all, have you or a member of your household used Lower Merion Township Library services in person? (Percent rating at least "once a month or less")	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	59%	83%	69%	74%	70%	72%	71%	65%	75%	78%	64%	72%

Table 31: Township Library Usage - Online

In the last 12 months, how often, if at all, have you or a member of your household used Lower Merion Township Library services online? (Percent rating at least "once a month or less")	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	48%	57%	35%	46%	45%	44%	55%	51%	44%	48%	42%	45%

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Table 32: Sources of Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events and services: (Percent rating as "Major" or "Minor source").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Printed communications (i.e., newsletters, flyers and pamphlets, annual report and calendar)	79%	85%	94%	89%	87%	89%	86%	78%	91%	91%	84%	88%
Township website (www.LowerMerion.org)	81%	90%	80%	84%	83%	83%	89%	78%	86%	88%	78%	84%
LMTV on TV or online (lmtv.viebit.com)	25%	36%	51%	42%	38%	40%	37%	36%	41%	39%	41%	40%
Blackboard Connect telephone and email alert system	30%	62%	65%	63%	51%	57%	56%	44%	61%	62%	50%	57%
Facebook and other social media	65%	54%	29%	53%	36%	43%	52%	58%	40%	42%	47%	44%